



AT SKUNK WORK MOTORSPORTS, *MOTORCYCLE PRODUCT NEWS* IS A GREAT TOOL WE USE LITERALLY EVERY DAY. AFTER 32 YEARS IN THIS INDUSTRY, I'M STILL LEARNING SOMETHING NEW AND USEFUL EVERY TIME I READ YOUR MAGAZINE. I CAN'T STAND TO MISS A SINGLE ISSUE.

AL McALDUFF
OWNER, PERFORMANCE MOTORCYCLES

MOTORCYCLE PRODUCT NEWS IS EXCELLENT, USEFUL, CONCISE, CURRENT, ENTERTAINING YET STILL BUSINESS-DRIVEN, WITH SOME ROOM FOR FUN (THE MAIN REASON MOST OF US ARE IN THE BIKE BIZ). THIS IS CURRENTLY THE ONLY DEALER MAGAZINE THAT GETS A REGULAR READING. THE OTHERS ARE JUST SKIM-THROUGH AND TOSS.

MARK THOMPSON
BEAR SPORTS LTD.

THE BEST MOTORCYCLE INDUSTRY MAGAZINE...PERIOD. KEEP IT UP. INFORMATIVE, VARIED, AND INTERESTING.

RALPH FLANAGAN
FULL BORE
BELTSVILLE, MARYLAND

I PERSONALLY THINK, AS A 27-YEAR VETERAN OF THE INDUSTRY, YOUR MAGAZINE HAS SOME OF THE VERY BEST INFO AVAILABLE. AS PART OWNER AND GENERAL MANAGER OF A 3,200-UNIT PER YEAR STORE, I FIND YOUR MAGAZINE MOST HELPFUL WITH GREAT IDEAS AND COLUMNISTS. KEEP UP THE GOOD WORK!

Jo McKNIGHT
ACTION MOTOR SPORTS
IDAHO FALLS, IDAHO

YOUR MAGAZINE IS VERY HELPFUL. I READ IT FROM COVER TO COVER AND FIND THAT YOUR "SHOP TALK" SECTION IS A GREAT PART OF IT. KEEP UP THE GOOD WORK.

JOHN BASLEE
BROKEN WHEEL CUSTOM CYCLES
OAKDALE, CALIFORNIA

MOTORCYCLE PRODUCT NEWS IS THE BEST DEALER PUBLICATION. IT IS THE ONLY ONE I READ NOW.

MARTIN
WWW.MOTOWHEELS.COM

I LOVE *MOTORCYCLE PRODUCT NEWS*...PERIOD. IT'S PACKED FULL OF INFORMATION THAT I USE EVERYDAY. I USE IT; MY CLIENTS THEN USE IT AND SO ON. YOUR COMPANY HAS BROUGHT ME INSIDE THE WALLS OF THINKING WITHIN THE MOTORCYCLE INDUSTRY WELL BEYOND OTHER INDUSTRY SOURCES. THANKS FOR THE SUPPORT. KEEP IT COMING.

MICHAEL SEYMOUR
OWNER, TORNADO FACTORY
IRVINGTON, NEW YORK

I READ *MOTORCYCLE PRODUCT NEWS* COVER TO COVER, AND WHEN I PASS IT ON IT USUALLY HAS SEVERAL POST-IT NOTES STICKING OUT OF THE PAGES.

ROBERT BECKER
OPERATIONS, MONTGOMERY MOTORS

I'VE BEEN READING/RECEIVING *MOTORCYCLE PRODUCT NEWS* FOR ABOUT 12 YEARS NOW. I CAN'T THANK YOU ENOUGH FOR THE NUMBER OF TIMES I'VE REFERRED TO THE MAGAZINE TO FIND A SUPPLIER OF ONE SORT OR ANOTHER. IT HAS BEEN AN INVALUABLE SOURCE FOR KEEPING UP WITH THE GENERAL TRENDS OF THE BUSINESS. THERE'S ALWAYS SOMETHING OF USE IN EVERY ISSUE. THANKS GUYS, KEEP UP THE GOOD WORK.

LARRY BURGIN
IMPACT KAWASAKI/BMW
COUNTRY CAR 'N CYCLE
LIT'L TEX AUTOPLEX

COULDN'T DO WITHOUT *MOTORCYCLE PRODUCT NEWS*. I HAVE STARTED TWO DIFFERENT MOTORCYCLE SHOPS. JUST WOULD NOT KNOW WHERE TO TURN WITHOUT *MOTORCYCLE PRODUCT NEWS*. NO OTHER PUBLICATION DOES AS MUCH FOR THE POWERSPORTS INDUSTRY, PRIMO!

LIL-JOHN
FIX YOUR BIKE
CHANNELVIEW, TEXAS

